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STATISTICAL INFORMATION

FOR THE

U.S. LIQUOR INDUSTRY

Office of Strategic & Policy Analysis
Distilled Spirits Council of the U.S., Inc.
October 30, 1990

The Annual Statistical Review ceased formal publication with the 1984/85 issue. Attached for your use are selected 1988 tables produced in-house for limited distribution. This office does not maintain a mailing list but does accept requests for the data when it is available.

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Apparent Consumption of Liquor in the United States, License and Control States, 1934 - 1989

Year	License States \a		Control States		Total	Percentage Change	Resident Population \c (000)	Adult Population (21 & Older) (000)	Per Capita Consumption (Resident) (gal/person)	Per Capita Consumption (21+) (gal/adult)	Number of States
	Wine Gallons (000)	Percentage of Total Consumption	Wine Gallons (000)	Percentage of Total Consumption	Wine Gallons (000)						
1934	45,892	79.2	12,073	20.8	57,965	—	126,374	77,819	0.46	0.75	28
1935	85,219	72.7	24,452	27.3	89,670	54.7	127,250	78,751	0.70	1.14	41
1936	87,107	71.3	35,011	28.7	122,118	36.2	128,053	79,825	0.96	1.53	43
1937	94,861	69.9	40,692	30.1	135,353	10.8	128,825	80,867	1.05	1.67	44
1938	88,447	69.7	38,446	30.3	126,893	-6.3	129,825	81,978	0.98	1.55	45
1939	94,522	70.2	40,131	29.8	134,654	6.1	130,880	83,104	1.03	1.62	46
1940	101,736	70.2	43,256	29.8	144,992	7.7	131,954	84,311	1.10	1.72	46
1941	111,224	70.3	46,933	29.7	158,157	9.1	133,121	85,563	1.19	1.85	46
1942	133,831	70.3	56,417	29.7	190,248	20.3	133,920	86,380	1.42	2.20	46
1943	105,879	72.8	39,650	27.2	145,529	-23.5	134,245	86,634	1.08	1.68	46
1944	124,414	74.6	42,265	25.4	166,680	14.5	132,885	85,599	1.25	1.96	46
1945	142,220	74.8	47,911	25.2	190,131	14.1	132,481	86,200	1.44	2.23	46
1946	176,029	75.8	55,952	24.2	230,982	21.5	140,054	91,965	1.65	2.51	46
1947	130,126	71.6	51,520	28.4	181,646	-21.4	143,446	93,500	1.27	1.94	46
1948	118,637	69.4	52,384	30.6	171,021	-5.8	146,093	94,913	1.17	1.80	46
1949	120,471	71.1	49,074	28.9	169,545	-0.9	148,665	96,364	1.14	1.76	47
1950	138,966	73.1	51,053	26.9	190,020	12.1	151,868	98,060	1.25	1.94	47
1951	139,765	72.1	54,002	27.9	193,767	2.0	153,982	98,914	1.26	1.96	47
1952	131,409	71.5	52,278	28.5	183,687	-5.2	156,393	99,862	1.17	1.84	47
1953	140,380	72.1	54,283	27.9	194,663	6.0	158,956	100,795	1.22	1.93	47
1954	136,956	72.3	52,515	27.7	189,471	-2.7	161,884	101,910	1.17	1.86	47
1955	145,422	72.9	54,148	27.1	199,571	5.3	165,069	103,179	1.21	1.93	47
1956	158,518	73.7	56,707	26.3	215,225	7.8	168,088	104,307	1.28	2.06	47
1957	154,560	72.9	57,514	27.1	212,073	-1.5	171,187	105,340	1.24	2.01	47
1958	159,257	73.9	56,209	26.1	215,466	1.6	174,149	106,243	1.24	2.03	47
1959	167,364	74.2	58,090	25.8	225,453	4.6	177,135	107,299	1.27	2.10	48
1960	175,573	74.8	59,141	25.2	234,715	4.1	179,979	108,348	1.30	2.17	49
1961	182,7[illegible]	75.7	58,742	24.3	241,449	2.9	182,992	109,418	1.32	2.21	49
1962	192,693	76.0	61,008	24.0	253,701	5.1	185,771	110,495	1.37	2.30	49
1963	196,780	76.0	62,200	24.0	258,979	2.1	188,483	111,698	1.37	2.32	49
1964	209,721	76.0	66,141	24.0	275,862	6.5	191,141	113,261	1.44	2.44	49
1965	223,889	76.1	70,355	23.9	294,244	6.7	193,526	114,595	1.52	2.57	50
b/1966	233,071	75.4	75,845	24.6	308,917	5.0	195,576	115,791	1.58	2.67	51
1967	244,368	75.3	80,094	24.7	324,462	5.0	197,457	116,940	1.64	2.77	51
1968	261,514	75.5	84,730	24.5	346,244	6.7	199,399	119,125	1.74	2.91	51
1969	272,534	75.3	89,240	24.7	361,774	4.5	201,385	121,038	1.80	2.99	51
1970	279,534	75.4	91,039	24.6	370,574	2.4	203,984	123,321	1.82	3.00	51
1971	288,368	75.4	94,156	24.6	382,523	3.2	206,827	125,668	1.85	3.04	51
1972	296,281	75.2	97,555	24.8	393,836	3.0	209,284	128,188	1.88	3.07	51
1973	306,727	75.4	100,332	24.6	407,059	3.4	211,357	130,623	1.93	3.12	51
1974	314,476	75.4	102,841	24.6	417,317	2.5	213,342	133,110	1.96	3.14	51
1975	318,697	75.3	104,735	24.7	423,432	1.5	215,465	135,748	1.97	3.12	51
1976	320,086	75.1	106,307	24.9	426,394	0.7	217,563	138,514	1.96	3.08	51
1977	323,813	75.0	107,740	25.0	431,553	1.2	219,760	141,335	1.96	3.05	51
1978	332,925	75.1	110,536	24.9	443,461	2.8	222,095	144,340	2.00	3.07	51
1979	335,418	75.0	112,078	25.0	447,497	0.9	224,567	147,398	1.99	3.04	51
1980	337,631	75.1	111,788	24.9	449,417	0.4	227,255	150,480	1.98	2.99	51
r 1981	339,144	75.5	110,276	24.5	449,420	0.0	229,637	153,359	1.96	2.93	51
r 1982	329,600	75.5	106,982	24.5	436,582	-2.9	231,996	156,269	1.88	2.79	51
r 1983	326,885	75.8	104,331	24.2	431,216	-1.2	234,284	159,014	1.84	2.71	51
r 1984	324,226	76.0	102,512	24.0	426,738	-1.0	236,477	161,661	1.80	2.64	51
r 1985	317,649	76.0	100,237	24.0	417,886	-2.1	238,736	164,205	1.75	2.54	51
r 1986	297,820	75.4	96,898	24.6	394,517	-5.6	241,107	166,647	1.64	2.37	51
r 1987	294,085	75.7	94,305	24.3	388,390	-1.6	243,419	168,805	1.60	2.30	51
r 1988	286,905	75.8	91,542	24.2	378,447	-2.6	245,807	170,823	1.54	2.22	51
1989	282,454	76.0	89,002	24.0	371,455	-1.8	248,239	172,781	1.50	2.15	51

NOTE: Because of rounding, detail may not add to total.

a\ Includes District of Columbia; Alaska beginning 1959; Oklahoma beginning 1960; Hawaii beginning 1965.

b\ Includes Mississippi gallonage from July through December 1966.

c\ Population data includes all states for all years except Hawaii & Alaska from 1934-49.

r Revised figures

SOURCES: Distilled Spirits Council of the United States, Inc.; Bureau of Census, U.S. Department of Commerce.

DISTILLED SPIRITS COUNCIL OF THE U.S., INC. - OCTOBER 30, 1990

U.S. Apparent Consumption of Liquor, by State, 1979 – 1989

(in 1,000 gallons)

STATES	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989
a/ LICENSE STATES											
Alaska	1,186	1,240	1,362	1,378	1,470	1,397	1,426	1,219	1,208	1,153	1,172
Arizona	5,324	5,136	5,637	5,697	5,648	6,530	5,950	5,847	5,852	5,848	5,941
Arkansas	2,378	2,978	2,982	2,738	2,800	2,671	2,635	2,189	2,420	2,465	2,649
California	56,590	57,089	56,423	54,464	54,026	53,012	51,960	49,848	49,315	48,698	48,536
Colorado	6,855	7,287	7,181	6,905	6,766	6,845	6,617	5,916	5,875	5,760	5,333
Connecticut	7,356	7,386	7,343	7,569	7,733	7,617	7,634	7,366	7,232	6,949	6,376
Delaware	1,482	1,621	1,637	1,552	1,594	1,575	1,585	1,534	1,537	1,534	1,477
District of Columbia	3,903	3,828	3,768	3,503	3,556	3,350	3,085	2,594	2,971	2,473	2,200
Florida	25,234	26,492	26,615	26,264	26,478	25,756	27,203	26,153	26,109	25,707	25,731
* Georgia	11,264	11,037	11,119	10,977	11,416	11,566	11,540	10,782	10,893	10,880	11,473
c* Hawaii	2,175	2,175	2,165	2,155	2,180	1,803	1,807	1,690	1,752	1,770	1,689
Illinois	25,181	25,072	24,460	23,404	22,514	22,238	21,478	20,203	19,481	18,942	18,525
Indiana	8,147	8,019	8,093	7,898	7,816	7,654	7,728	7,028	7,150	7,139	6,873
Kansas	3,294	2,808	3,195	3,109	2,982	2,958	2,982	2,809	2,671	2,688	2,604
d\ Kentucky	5,149	5,084	5,217	4,206	4,973	4,816	4,732	4,341	4,325	4,283	4,188
Louisiana	8,001	8,090	8,107	8,058	7,813	7,786	7,188	6,514	6,218	6,148	5,859
Maryland	11,086	11,086	10,958	10,516	10,238	10,099	9,934	9,521	9,533	9,137	9,041
Massachusetts	14,111	14,373	14,238	14,121	14,218	14,446	14,150	13,184	13,255	12,636	12,371
Minnesota	9,053	9,370	9,307	8,797	8,744	8,582	8,561	7,519	7,689	7,446	7,425
* Missouri	7,379	6,938	6,892	6,258	6,321	6,368	6,752	6,927	7,152	6,803	6,563
Nebraska	2,676	2,659	2,659	2,523	2,409	2,334	2,298	2,066	2,011	1,994	1,928
Nevada	4,389	4,565	4,462	4,288	4,263	4,236	4,115	3,986	4,030	4,101	4,140
New Jersey	15,712	16,272	16,751	16,643	16,747	16,414	16,224	15,732	15,397	14,245	14,658
New Mexico	2,046	2,208	2,142	2,159	2,317	1,974	2,064	1,934	1,861	1,883	1,824
New York	40,328	39,776	39,332	37,897	36,389	36,325	34,515	32,373	31,815	30,692	28,984
North Dakota	1,391	1,386	1,408	1,424	1,347	1,268	1,265	1,082	1,110	1,103	1,062
Oklahoma	4,679	4,122	4,941	5,041	4,831	4,639	4,242	3,857	3,539	3,432	3,262
Rhode Island	2,034	2,133	1,970	1,988	1,936	1,986	2,006	1,820	1,858	1,918	1,721
* South Carolina	6,490	6,245	6,287	6,057	6,275	6,337	6,275	5,969	5,791	5,904	5,767
* South Dakota	1,359	1,401	1,358	1,267	1,252	1,181	1,287	1,041	1,063	1,034	947
Tennessee	6,132	6,115	6,355	6,274	6,286	6,385	6,249	5,929	5,876	5,772	5,673
Texas	21,776	22,149	23,563	23,987	23,342	23,729	22,183	20,275	18,999	18,378	18,204
* Wisconsin	11,259	11,511	11,219	10,483	10,302	10,151	9,981	8,375	8,099	7,993	8,256
LICENSE SUBTOTAL	335,418	337,631	339,144	329,600	326,885	324,226	317,649	297,620	294,085	286,905	282,454
b\ CONTROL STATES											
Alabama	5,969	5,475	5,463	5,413	5,400	5,270	5,161	4,979	4,803	4,799	4,735
Idaho	1,307	1,328	1,391	1,357	1,281	1,281	1,188	1,119	1,081	1,072	1,049
** Iowa	3,973	3,981	3,846	3,646	3,576	3,385	3,179	2,793	2,933	2,729	2,663
Maine	2,275	2,289	2,284	2,235	2,277	2,277	2,135	2,092	2,113	2,142	2,064
Michigan	17,998	17,982	17,510	17,148	16,882	16,994	16,758	15,987	15,204	14,978	14,354
** Mississippi	3,974	3,976	3,914	3,843	3,800	3,698	3,557	3,338	3,217	3,226	3,201
Montana	1,533	1,545	1,576	1,546	1,520	1,441	1,377	1,256	1,178	1,160	1,111
New Hampshire	4,452	4,439	4,419	4,328	4,405	4,472	4,354	4,184	4,118	4,115	4,304
North Carolina	9,425	9,677	9,889	9,875	9,489	9,460	9,397	9,162	8,965	8,723	8,488
Ohio	15,113	14,835	14,041	13,627	13,433	12,621	12,639	12,550	12,292	11,465	10,689
Oregon	4,662	4,787	4,706	4,492	4,372	4,237	4,017	3,869	3,814	3,824	3,814
Pennsylvania	16,980	16,733	16,853	16,165	15,714	15,600	15,246	15,098	14,638	13,719	13,381
Utah	1,424	1,502	1,499	1,434	1,358	1,423	1,467	1,473	1,407	1,388	1,364
Vermont	1,414	1,364	1,327	1,243	1,215	1,189	1,138	1,099	1,055	1,014	971
Virginia	9,329	9,411	9,451	9,344	8,980	8,918	8,674	8,422	8,240	8,017	7,782
Washington	8,393	8,648	8,518	8,125	7,784	7,814	7,419	7,088	6,978	6,939	6,929
West Virginia	2,764	2,667	2,445	2,049	1,820	1,658	1,570	1,544	1,508	1,489	1,377
** Wyoming	1,093	1,150	1,147	1,113	1,025	974	958	864	780	744	726
CONTROL SUBTOTAL	112,078	111,786	110,276	106,982	104,331	102,512	100,237	96,898	94,305	91,542	89,002
U.S. TOTAL	447,497	449,417	449,420	436,582	431,216	426,738	417,886	394,517	388,390	378,447	371,455

NOTE: Because of rounding, detail may not add to total.

a\License States: Where available, license state consumption is based on taxed gallons reported by state authorities. In other states, consumption is estimated from state tax collections. Beginning with 1985, a new source is used for Arizona. Also beginning in 1985, Florida special (domestic) liquor products are added into the Florida data. Finally, beginning with 1985, the monthly data for Indiana is no longer shifted while the monthly data for Tennessee & Texas are shifted to more closely reflect consumer purchases.

* For Georgia, Hawaii (1985–1986), Missouri, South Carolina, South Dakota and (after 1984) Wisconsin, consumption represents shipments by distillers to wholesalers. Beginning with 1985, the monthly data for these states are shifted to more closely reflect consumer purchases.

b\Control States: All control state data, with three exceptions, are package sales in retail stores and case sales to on–premise licensees.

** In Mississippi, Wyoming and (since March 1987) Iowa, consumption represents wholesale sales from state–controlled warehouses to private retail establishments.

c\Beginning in 1987 source of Hawaii consumption is state tax collections and may not be comparable with previous years.

d\Method of calculating Kentucky consumption was revised for years 1981–89.

SOURCES: Distilled Spirits Council of the U.S., Inc., National Alcohol Beverage Control Association.

DISTILLED SPIRITS COUNCIL OF THE U.S., INC. – OCTOBER 30, 1990

Apparent Consumption of Liquor by State, Total and Per Capita, 1988 and 1989

Resident Population July 1, 1989 (000)	Percentage of Total Population	Percentage of Total U.S. Consumption 1989	Percentage of Total U.S. Consumption 1988	STATE	Apparent Consumption Rank 1989	Apparent Consumption Rank 1988	Apparent Consumption 000 Gallons 1989	Apparent Consumption 000 Gallons 1988	Percent Change	Apparent Consumption Per Capita Gallons per Person 1989	Apparent Consumption Per Capita Gallons per Person 1988	Apparent Consumption Per Capita Rank 1989	Apparent Consumption Per Capita Rank 1988
				LICENSE STATES[a]									
527	0.21	0.32	0.30	Alaska	45	46	1,172	1,153	1.6	2.22	2.20	4	5
3,556	1.43	1.60	1.56	Arizona	21	23	5,941	5,848	1.6	1.67	1.68	17	20
2,406	0.97	0.71	0.65	Arkansas	34	38	2,649	2,485	7.5	1.10	1.03	43	48
29,063	11.71	13.07	12.87	California	1	1	48,536	48,696	-0.3	1.67	1.72	18	16
3,317	1.34	1.44	1.52	Colorado	25	25	5,333	5,760	-7.4	1.61	1.74	22	14
3,239	1.30	1.72	1.84	Connecticut	20	18	6,376	6,949	-8.2	1.97	2.15	8	6
673	0.27	0.40	0.41	Delaware	42	42	1,477	1,534	-3.7	2.19	2.32	5	4
604	0.24	0.59	0.65	District of Columbia	36	35	2,200	2,473	-11.0	3.64	4.01	3	1
12,671	5.10	6.93	6.79	Florida	3	3	25,731	25,707	0.1	2.03	2.08	7	8
6,436	2.59	3.09	2.87	*Georgia	10	11	11,473	10,880	5.4	1.78	1.72	11	17
1,112	0.45	0.45	0.47	Hawaii	41	41	1,689	1,770	-4.5	1.52	1.61	26	25
11,658	4.70	4.99	5.01	Illinois	4	4	18,525	18,942	-2.2	1.59	1.63	23	23
5,593	2.25	1.85	1.89	Indiana	18	17	6,873	7,138	-3.7	1.23	1.28	35	35
2,513	1.01	0.70	0.71	Kansas	35	34	2,604	2,688	-3.2	1.04	1.08	45	44
3,727	1.50	1.13	1.13	Kentucky	28	27	4,188	4,283	-2.2	1.12	1.15	41	41
4,382	1.77	1.58	1.62	Louisiana	22	21	5,859	6,146	-4.7	1.34	1.39	30	30
4,694	1.89	2.43	2.41	Maryland	12	12	9,041	9,137	-1.0	1.93	1.98	9	9
5,913	2.38	3.33	3.34	Massachusetts	9	9	12,371	12,636	-2.1	2.09	2.15	6	7
4,353	1.75	2.00	1.97	Minnesota	16	16	7,425	7,446	-0.3	1.71	1.73	14	15
5,159	2.08	1.77	1.80	*Missouri	19	20	6,563	6,803	-3.5	1.27	1.32	34	34
1,611	0.65	0.52	0.53	Nebraska	38	38	1,928	1,994	-3.3	1.20	1.24	37	37
1,111	0.45	1.11	1.08	Nevada	29	29	4,140	4,101	0.9	3.73	3.89	2	2
7,736	3.12	3.95	3.76	New Jersey	6	7	14,658	14,245	2.9	1.89	1.84	10	11
1,528	0.62	0.49	0.50	New Mexico	39	40	1,824	1,883	-3.1	1.19	1.25	38	36
17,950	7.23	7.80	8.11	New York	2	2	28,984	30,692	-5.6	1.61	1.71	20	18
660	0.27	0.29	0.29	North Dakota	47	47	1,082	1,103	-3.7	1.61	1.65	21	21
3,224	1.30	0.88	0.91	Oklahoma	31	31	3,282	3,432	-4.9	1.01	1.06	47	46
998	0.40	0.46	0.51	Rhode Island	40	39	1,721	1,918	-10.2	1.72	1.93	12	10
3,512	1.41	1.55	1.58	*South Carolina	23	22	5,767	5,904	-2.3	1.64	1.70	19	19
715	0.29	0.25	0.27	*South Dakota	50	49	947	1,034	-8.4	1.32	1.45	31	28
4,940	1.99	1.53	1.53	Tennessee	24	24	5,673	5,772	-1.7	1.15	1.18	40	39
16,991	6.84	4.90	4.86	Texas	5	5	18,204	18,378	-0.9	1.07	1.09	44	43
4,867	1.96	2.22	2.11	*Wisconsin	14	15	8,256	7,993	3.3	1.70	1.65	15	22
177,439	71.48	76.04	75.81	Subtotal License States			282,454	286,905	-1.6	1.59	1.63		
				CONTROL STATES[b]									
4,118	1.66	1.27	1.27	Alabama	26	26	4,735	4,799	-1.3	1.15	1.17	39	40
1,014	0.41	0.28	0.28	Idaho	48	48	1,049	1,072	-2.1	1.03	1.07	46	45
2,840	1.14	0.72	0.72	**Iowa	33	33	2,663	2,729	-2.4	0.94	0.96	49	49
1,222	0.49	0.56	0.57	Maine	37	37	2,064	2,142	-3.7	1.69	1.78	16	13
9,273	3.74	3.86	3.96	Michigan	7	6	14,354	14,978	-4.2	1.55	1.62	24	24
2,621	1.06	0.86	0.85	**Mississippi	32	32	3,201	3,226	-0.8	1.22	1.23	36	38
806	0.32	0.30	0.31	Montana	46	45	1,111	1,160	-4.3	1.38	1.44	28	29
1,107	0.45	1.16	1.09	New Hampshire	27	28	4,304	4,115	4.6	3.89	3.79	1	3
6,571	2.65	2.29	2.30	North Carolina	13	13	8,488	8,723	-2.7	1.29	1.34	32	32
10,907	4.39	2.88	3.03	Ohio	11	10	10,689	11,465	-6.8	0.98	1.06	48	47
2,820	1.14	1.03	1.01	Oregon	30	30	3,814	3,824	-0.3	1.35	1.38	29	31
12,040	4.85	3.60	3.62	Pennsylvania	8	8	13,381	13,719	-2.5	1.11	1.14	42	42
1,707	0.69	0.37	0.37	Utah	44	44	1,364	1,388	-1.7	0.80	0.82	50	50
567	0.23	0.26	0.27	Vermont	49	50	971	1,014	-4.2	1.71	1.82	13	12
6,098	2.46	2.10	2.12	Virginia	15	14	7,782	8,017	-2.9	1.28	1.33	33	33
4,761	1.92	1.87	1.83	Washington	17	19	6,929	6,939	-0.1	1.46	1.49	27	27
1,857	0.75	0.37	0.39	West Virginia	43	43	1,377	1,489	-7.5	0.74	0.79	51	51
475	0.19	0.20	0.20	**Wyoming	51	51	726	744	-2.3	1.53	1.56	25	26
70,804	28.52	23.96	24.19	Subtotal Control States			89,002	91,542	-2.8	1.26	1.30		
248,239	100	100	100	U.S. TOTAL			371,455	378,447	-1.8	1.50	1.54		

NOTE: Because of rounding, detail may not add to total.

a\ License States: Where available, license state consumption is based on taxed gallonage reported by state authorities. In other states, estimated from state tax collections by dividing revenues collected by the state tax rate per gallon.
* In Georgia, Missouri, South Carolina, South Dakota, and Wisconsin, consumption represents shipments by distillers to wholesalers.

b\ Control States: All control state data, with three exceptions, are package sales in retail stores and case sales to on-premise licensees.
** In Mississippi, Wyoming and (beginning in March 1987) Iowa, the data represents wholesale sales from state-controlled warehouses to private retail establishments.

SOURCES: Distilled Spirits Council of the U.S.; National Alcohol Beverage Control Association; Bureau of Census, U.S. Department of Commerce.

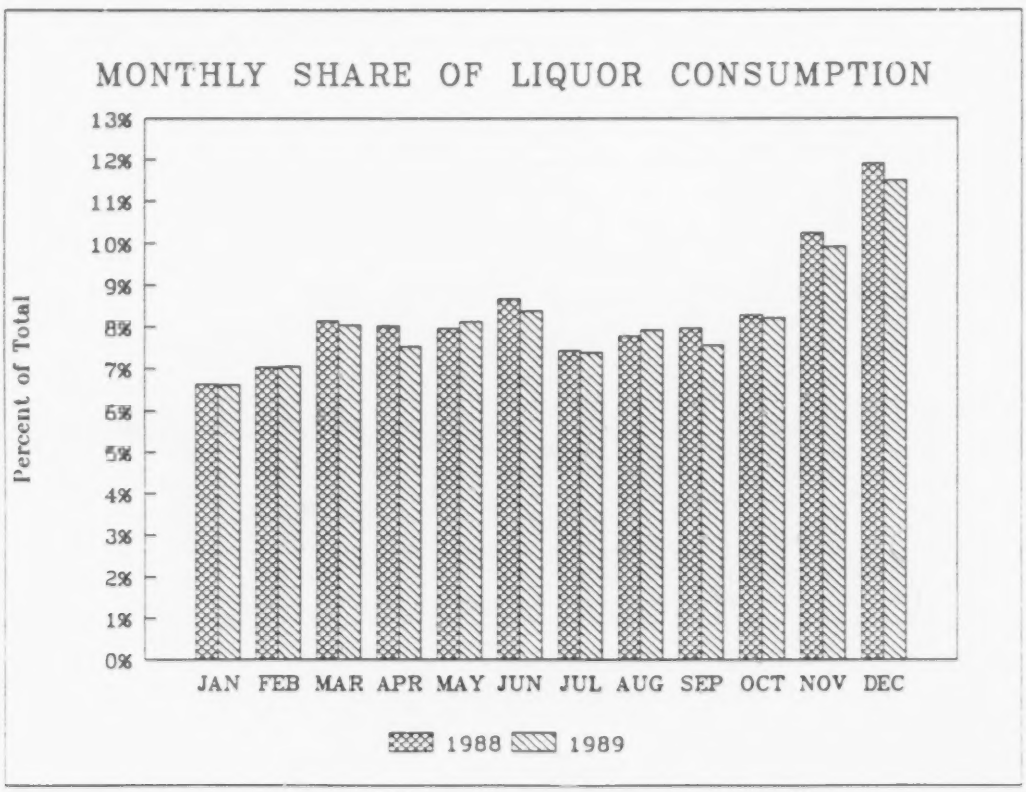
DISTILLED SPIRITS COUNCIL OF THE U.S., INC.—OCTOBER 30, 1990

Apparent Consumption of Liquor in the United States by Month
1988 and 1989

(000 Wine Gallons)

Month	1989	Percentage of Annual Consumption	1988	Percentage of Annual Consumption	Percentage Change
January	25,012	6.7	25,107	6.6	-0.4
February	26,645	7.2	26,611	7.0	0.1
March	30,416	8.2	30,767	8.1	-1.1
April	28,468	7.7	30,333	8.0	-6.1
May	30,693	8.3	30,137	8.0	1.8
June	31,727	8.5	32,813	8.7	-3.3
July	27,899	7.5	28,076	7.4	-0.6
August	29,943	8.1	29,419	7.8	1.8
September	28,604	7.7	30,127	8.0	-5.1
October	31,052	8.4	31,292	8.3	-0.8
November	37,507	10.1	38,725	10.2	-3.1
December	43,488	11.7	45,040	11.9	-3.4
Total	371,456	100.0	378,447	100.0	-1.8

NOTE: Because of rounding, detail may not add to total.



Apparent Consumption of Liquor, Beer and Wine, By State, Total and Per Capita, 1989

State	1989 Apparent Consumption			1989 Population		Per Capita Consumption (Resident Population)			Adult Per Capita Consumption (Population 21 Years and Older)		
	Liquor	Beer	Wine	Resident	Adult	Liquor	Beer	Wine	Liquor	Beer	Wine
	(1,000 Gallons)			(1,000)		(Gallons per Person)			(Gallons per Adult)		
LICENSE STATES											
Alaska	1,172	13,624	1,389	527	336	2.22	25.85	2.64	3.49	40.55	4.13
Arizona	5,941	103,181	7,465	3,556	2,414	1.67	29.02	2.10	2.46	42.74	3.09
Arkansas	2,649	45,736	1,857	2,406	1,644	1.10	19.01	0.77	1.61	27.82	1.13
California	48,536	668,519	108,925	29,063	20,077	1.67	23.69	3.75	2.42	34.29	5.43
Colorado	5,333	79,237	7,549	3,317	2,301	1.61	23.89	2.28	2.32	34.44	3.28
Connecticut	6,376	64,158	9,580	3,239	2,338	1.97	19.81	2.96	2.73	27.44	4.10
Delaware	1,477	16,769	1,584	673	474	2.19	24.92	2.35	3.12	35.38	3.34
District of Columbia	2,200	16,238	3,352	604	440	3.64	26.88	5.55	5.00	36.90	7.62
Florida	25,73[illegible]	357,552	31,332	12,671	9,286	2.03	28.22	2.47	2.77	38.50	3.37
Georgia	11,47[illegible]	138,647	9,468	6,436	4,322	1.78	21.54	1.47	2.65	32.08	2.19
Hawaii	1,686	30,138	2,910	1,112	771	1.52	27.10	2.62	2.19	39.09	3.77
Illinois	18,525	284,460	25,245	11,658	8,151	1.59	24.40	2.17	2.27	34.90	3.10
Indiana	6,873	120,376	6,668	5,593	3,865	1.23	21.52	1.19	1.78	31.15	1.73
Kansas	2,604	48,725	1,966	2,513	1,740	1.04	19.39	0.78	1.50	28.00	1.13
Kentucky	4,188	68,099	2,727	3,727	2,578	1.12	18.27	0.73	1.62	26.42	1.06
Louisiana	5,859	106,895	6,082	4,382	2,901	1.34	24.39	1.39	2.02	36.85	2.10
Maryland	9,041	106,660	10,095	4,694	3,319	1.93	22.72	2.15	2.72	32.14	3.04
Massachusetts	12,371	139,366	17,659	5,913	4,303	2.09	23.57	2.99	2.88	32.39	4.10
Minnesota	7,425	98,078	7,168	4,353	3,029	1.71	22.53	1.65	2.45	32.38	2.37
Missouri	6,563	121,854	7,147	5,159	3,622	1.27	23.62	1.39	1.81	33.64	1.97
Nebraska	1,928	38,833	1,892	1,611	1,114	1.20	24.10	1.17	1.73	34.86	1.70
Nevada	4,140	44,877	5,039	1,111	789	3.73	40.39	4.54	5.25	56.88	6.39
New Jersey	14,658	158,485	24,550	7,736	5,563	1.89	20.49	3.17	2.63	28.49	4.41
New Mexico	1,824	42,653	2,606	1,528	1,003	1.19	27.91	1.71	1.82	42.53	2.60
New York	28,984	359,860	47,336	17,950	12,797	1.61	20.05	2.64	2.26	28.12	3.70
North Dakota	1,062	16,197	583	660	451	1.61	24.54	1.03	2.36	35.91	1.51
Oklahoma	3,262	59,395	2,601	3,224	2,219	1.01	18.42	0.81	1.47	26.77	1.17
Rhode Island	1,721	24,783	2,915	998	721	1.72	24.83	2.92	2.39	34.37	4.04
South Carolina	5,767	84,388	5,192	3,512	2,382	1.64	24.03	1.48	2.42	35.43	2.18
South Dakota	947	15,473	629	715	487	1.32	21.64	0.88	1.94	31.77	1.29
Tennessee	5,673	104,120	4,248	4,940	3,452	1.15	21.08	0.86	1.64	30.16	1.23
Texas	18,204	469,158	26,621	16,991	11,232	1.07	27.61	1.57	1.62	41.77	2.37
Wisconsin	8,256	146,866	9,201	4,867	3,390	1.70	30.18	1.89	2.44	43.32	2.71
Subtotal License States	282,454	4,213,400	403,681	177,439	123,511	1.59	23.75	2.28	2.29	34.11	3.27
CONTROL STATES											
Alabama	4,735	80,092	4,267	4,118	2,812	1.15	19.45	1.04	1.68	28.48	1.52
Idaho	1,049	21,915	1,828	1,014	661	1.03	21.61	1.80	1.59	33.15	2.77
Iowa	2,663	64,604	3,185	2,840	2,003	0.94	22.75	1.12	1.33	32.25	1.59
Maine	2,064	26,592	2,548	1,222	860	1.69	21.76	2.09	2.40	30.92	2.96
Michigan	14,354	210,798	16,879	9,273	6,381	1.55	22.73	1.82	2.25	33.04	2.65
Mississippi	3,201	56,647	1,451	2,621	1,719	1.22	21.61	0.55	1.86	32.95	0.84
Montana	1,111	21,916	1,417	806	553	1.38	27.19	1.76	2.01	39.63	2.56
New Hampshire	4,304	36,658	3,452	1,107	775	3.89	33.30	3.12	5.55	47.56	4.45
North Carolina	8,488	133,314	11,230	6,571	4,602	1.29	20.29	1.71	1.84	28.97	2.44
Ohio	10,689	260,695	15,030	10,907	7,584	0.98	23.90	1.38	1.41	34.37	1.98
Oregon	3,814	63,514	8,133	2,820	2,002	1.35	22.52	2.88	1.91	31.73	4.06
Pennsylvania	13,381	296,136	13,925	12,040	8,667	1.11	24.60	1.16	1.54	34.17	1.61
Utah	1,364	21,680	1,237	1,707	987	0.80	12.70	0.72	1.38	21.97	1.25
Vermont	971	14,720	1,818	567	397	1.71	25.96	3.21	2.45	37.08	4.58
Virginia	7,782	143,930	11,879	6,098	4,317	1.28	23.60	1.95	1.80	33.34	2.75
Washington	6,929	104,217	15,154	4,761	3,331	1.46	21.89	3.18	2.08	31.29	4.55
West Virginia	1,377	37,541	1,234	1,857	1,305	0.74	20.22	0.66	1.06	28.77	0.95
Wyoming	726	10,936	611	475	317	1.53	23.02	1.29	2.29	34.50	1.93
Subtotal Control States	89,002	1,606,103	115,278	70,804	49,273	1.26	22.68	1.63	1.81	32.60	2.34
U.S. TOTAL	371,455	5,819,503	518,959	248,239	172,781	1.50	23.44	2.09	2.15	33.68	3.00

NOTE: Because of rounding, detail may not add to total.

SOURCES: Distilled Spirits Council of the U.S., Wine Institute; Beer Institute; U.S. Bureau of the Census.

DISTILLED SPIRITS COUNCIL OF THE UNITED STATES, INC. - OCTOBER 30, 1990

Apparent Consumption of Alcohol from Liquor, Beer and Wine, by State, Total and Per Capita, 1989

State	Apparent Consumption of Absolute Alcohol (000 Alcohol Gallons)				Consumption Per Capita (Based on Resident Population) (Alcohol Gallons Per Person)			
	Liquor (40%)	Beer (4.5%)	Wine (11%)	Total	Liquor	Beer	Wine	Total
LICENSE STATES								
Alaska	469	613	153	1,235	0.89	1.16	0.29	2.34
Arizona	2,376	4,643	821	7,841	0.67	1.31	0.23	2.20
Arkansas	1,060	2,058	204	3,322	0.44	0.86	0.08	1.38
California	19,414	30,983	11,982	62,379	0.67	1.07	0.41	2.15
Colorado	2,133	3,566	830	6,529	0.64	1.07	0.25	1.97
Connecticut	2,551	2,887	1,054	6,491	0.79	0.89	0.33	2.00
Delaware	591	755	174	1,520	0.88	1.12	0.26	2.26
District of Columbia	880	731	369	1,980	1.46	1.21	0.61	3.28
Florida	10,292	16,090	3,447	29,829	0.81	1.27	0.27	2.35
Georgia	4,589	6,239	1,041	11,870	0.71	0.97	0.16	1.84
Hawaii	676	1,356	320	2,352	0.61	1.22	0.29	2.12
Illinois	7,410	12,801	2,777	22,988	0.64	1.10	0.24	1.97
Indiana	2,749	5,417	733	8,900	0.49	0.97	0.13	1.59
Kansas	1,041	2,193	216	3,450	0.41	0.87	0.09	1.37
Kentucky	1,675	3,064	300	5,039	0.45	0.82	0.08	1.35
Louisiana	2,344	4,810	669	7,823	0.53	1.10	0.15	1.79
Maryland	3,617	4,800	1,110	9,527	0.77	1.02	0.24	2.03
Massachusetts	4,948	6,271	1,942	13,162	0.84	1.06	0.33	2.23
Minnesota	2,970	4,414	788	8,172	0.68	1.01	0.18	1.88
Missouri	2,625	5,483	786	8,895	0.51	1.06	0.15	1.72
Nebraska	771	1,747	209	2,727	0.48	1.08	0.13	1.69
Nevada	1,656	2,019	554	4,230	1.49	1.82	0.50	3.81
New Jersey	5,863	7,132	2,701	15,696	0.76	0.92	0.35	2.03
New Mexico	730	1,919	287	2,936	0.48	1.26	0.19	1.92
New York	11,594	16,194	5,207	32,994	0.65	0.90	0.29	1.84
North Dakota	425	729	75	1,229	0.64	1.10	0.11	1.86
Oklahoma	1,305	2,673	286	4,264	0.40	0.83	0.09	1.32
Rhode Island	689	1,115	321	2,124	0.69	1.12	0.32	2.13
South Carolina	2,307	3,797	571	6,675	0.66	1.08	0.16	1.90
South Dakota	379	696	69	1,144	0.53	0.97	0.10	1.60
Tennessee	2,269	4,685	467	7,422	0.48	0.95	0.09	1.50
Texas	7,282	21,112	2,928	31,322	0.43	1.24	0.17	1.84
Wisconsin	3,302	6,609	1,012	10,923	0.68	1.36	0.21	2.24
Subtotal License States	112,982	189,603	44,405	346,989	0.64	1.07	0.25	1.96
CONTROL STATES								
Alabama	1,894	3,604	469	5,968	0.46	0.88	0.11	1.45
Idaho	420	986	201	1,607	0.41	0.97	0.20	1.58
Iowa	1,065	2,907	350	4,323	0.38	1.02	0.12	1.52
Maine	825	1,197	280	2,302	0.68	0.98	0.23	1.88
Michigan	5,742	9,486	1,857	17,084	0.62	1.02	0.20	1.84
Mississippi	1,280	2,549	160	3,989	0.49	0.97	0.06	1.52
Montana	444	986	156	1,586	0.55	1.22	0.19	1.97
New Hampshire	1,722	1,659	380	3,760	1.56	1.50	0.34	3.40
North Carolina	3,395	5,999	1,235	10,630	0.52	0.91	0.19	1.62
Ohio	4,275	11,731	1,653	17,660	0.39	1.08	0.15	1.62
Oregon	1,526	2,858	895	5,278	0.54	1.01	0.32	1.87
Pennsylvania	5,352	13,326	1,532	20,210	0.44	1.11	0.13	1.68
Utah	546	976	136	1,657	0.32	0.57	0.08	0.97
Vermont	388	662	200	1,251	0.68	1.17	0.35	2.21
Virginia	3,113	6,477	1,307	10,896	0.51	1.06	0.21	1.79
Washington	2,772	4,690	1,667	9,128	0.58	0.99	0.35	1.92
West Virginia	551	1,689	136	2,376	0.30	0.91	0.07	1.28
Wyoming	290	492	67	850	0.61	1.04	0.14	1.79
Subtotal Control States	35,601	72,275	12,681	120,556	0.50	1.02	0.18	1.70
U.S. TOTAL	148,582	261,878	57,085	467,545	0.60	1.05	0.23	1.88

NOTE: Because of rounding, detail may not add to total.

SOURCES: Distilled Spirits Council of the U.S., Wine Institute; Beer Institute; U.S. Bureau of the Census.

DISTILLED SPIRITS COUNCIL OF THE UNITED STATES, INC. - OCTOBER 30, 1989

Estimated Liquor Entering U.S. Trade Channels, by Class and Type, 1979 – 1989 *

(000 Wine Gallons)

Class and Type	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989
DOMESTIC WHISKEY											
Bonded	4,409	7,661	2,276	1,867	1,621	1,360	1,128	889	815	755	682
Straight	64,185	55,857	63,288	58,510	55,384	52,684	48,933	44,719	45,203	44,064	44,185
Blended Straights	1,254	1,234	1,789	1,143	930	921	952	896	890	915	762
Over 160 Proof	168	1,287	4,153	4,369	4,339	3,861	3,747	4,128	4,190	1,375	2,042
Blended Whiskey	46,131	39,120	35,398	32,766	29,549	29,412	26,571	23,479	21,961	21,799	20,294
Subtotal	116,147	105,159	106,904	98,655	91,823	88,238	81,331	74,112	73,059	68,908	67,965
IMPORTED WHISKEY											
Scotch	52,033	46,972	47,656	45,255	45,879	41,788	40,271	35,778	34,310	30,790	30,311
Canadian	53,021	52,382	54,639	51,864	51,935	54,018	49,788	46,041	46,091	44,450	44,145
Irish & Others	693	541	821	586	770	624	632	478	793	675	869
Subtotal	105,747	99,895	103,116	97,705	98,584	96,430	90,691	82,298	81,194	75,917	75,325
TOTAL ALL WHISKEY	221,894	205,054	210,020	196,360	190,407	184,668	172,022	156,410	154,253	144,826	143,291
GIN											
Domestic	38,981	NA	38,295	35,536	35,052	33,414	31,494	29,039	29,309	27,417	26,639
Imported	6,297	NA	5,872	5,556	6,287	6,128	6,139	5,929	5,363	5,227	5,437
Subtotal	45,278	43,618	44,167	41,092	41,339	39,542	37,633	34,967	34,671	32,644	32,076
VODKA											
Domestic	97,976	NA	98,622	97,604	98,519	96,494	94,410	89,474	86,066	84,725	83,545
Imported	235	NA	1,995	2,153	2,997	4,127	4,263	5,771	6,394	7,779	10,527
Subtotal	98,211	96,193	100,617	99,757	101,516	100,621	98,672	95,244	92,460	92,504	94,072
RUM											
Puerto Rico\a	27,124	NA	26,881	25,262	27,107	27,131	27,077	24,383	26,156	25,351	27,710
Virgin Islands	1,538	NA	3,122	3,248	3,396	3,132	3,084	3,105	2,922	2,835	2,421
Other Domestic	3,378	NA	1,218	2,382	2,698	2,686	2,342	3,147	2,849	2,105	2,696
Subtotal Domestic Rum	32,040	NA	31,221	30,892	33,201	32,949	32,502	30,635	31,927	30,290	32,828
Subtotal Imported Rum	921	NA	1,357	1,394	1,500	1,570	1,526	1,461	1,586	1,602	2,039
Subtotal All Rum	32,961	29,568	32,578	32,286	34,701	34,519	34,028	32,097	33,514	31,893	34,867
BRANDY											
Domestic	13,725	NA	14,541	13,707	14,626	14,522	14,470	13,023	13,441	12,922	12,946
Imported	4,989	NA	6,769	6,670	7,339	7,683	7,862	7,686	7,312	6,661	6,774
Subtotal	18,714	18,667	21,310	20,377	21,965	22,205	22,332	20,709	20,754	19,583	19,720
CORDIALS & SPECIALTIES											
Domestic	29,416	NA	26,059	25,360	24,072	27,478	32,039	32,977	35,486	30,502	27,297
Imported	8,155	NA	13,704	14,661	15,269	16,642	16,176	15,022	15,876	14,015	15,218
Subtotal	37,571	38,404	39,763	40,021	39,341	44,120	48,215	47,999	51,361	44,518	42,515
COCKTAILS & MIXED DRINKS											
Domestic	10,834	NA	8,302	7,550	8,258	7,123	7,450	5,229	7,104	6,652	5,955
Imported	122	NA	202	197	134	505	118	711	141	241	15
Subtotal	10,956	10,281	8,504	7,747	8,392	7,628	7,568	5,940	7,246	6,893	5,969
TEQUILA Subtotal	6,783	7,271	7,949	8,404	9,750	9,764	9,646	9,375	10,224	10,481	11,423
NON-WHISKEY											
Domestic	222,972	NA	217,040	210,649	213,728	211,980	212,365	200,377	203,333	192,510	189,209
Imported	27,502	NA	37,848	39,035	43,276	46,419	45,730	45,956	46,896	46,006	51,432
Subtotal	250,474	244,002	254,888	249,684	257,004	258,399	258,095	246,333	250,230	238,516	240,641
NOT ELSEWHERE SPECIFIED											
Domestic	300	NA	349	986	545	638	963	754	730	765	890
Imported	1,913	NA	254	291	245	234	368	422	438	278	320
Subtotal	2,213	636	603	1,277	790	872	1,331	1,176	1,168	1,043	1,210
TOTAL DOMESTIC DISTILLED SPIRITS	339,419	NA	324,293	310,290	306,096	300,856	294,659	275,243	277,122	262,183	258,064
TOTAL IMPORTED DISTILLED SPIRITS	135,162	NA	141,218	137,031	142,105	143,083	136,789	128,675	128,528	122,202	127,078
GRAND TOTAL	474,581	449,691	465,511	447,321	448,201	443,939	431,448	403,918	405,651	384,385	385,142

NOTE: Because of rounding, detail may not add to total. Includes some conversion from proof gallons to wine gallons.

* Defined as liquor bottled in the U.S. for domestic use and export; also U.S. liquor imports for consumption in containers holding not over 1 gallon.

a\ Through 1985 the source for data on Puerto Rican rum bottled in Puerto Rico was the Puerto Rico Rum Producers Association. Beginning with 1986, the source changed to the U.S. Census Bureau. The source for Puerto Rican rum bottled in the U.S., the Bureau of Alcohol, Tobacco & Firearms, is the same for all years.

NA – Data for 1980 are not strictly speaking comparable with 1981 and earlier year data because of reporting and definitional difficulties in the first nine months of 1980 that resulted from the change to the all-in-bond system by the U.S. Bureau of Alcohol, Tobacco & Firearms. Also for these reasons, a breakdown between domestic and imported non-whiskey liquor for 1980 is not reliable and therefore is not given.

SOURCES: Bureau of Alcohol, Tobacco and Firearms, U.S. Treasury Department; Bureau of Census, U.S. Commerce Department; Virgin Island Rum Council; Puerto Rico Rum Producers Association.

DISTILLED SPIRITS COUNCIL OF THE U.S., INC. – OCTOBER 30, 1990

U. S. Commercial Exports Of Liquor, 1975 - 1989

(000 Proof Gallons)

Year	WHISKEY			NON-WHISKEY							Total All Liquor
	Bourbon	Other	Total	Rum	Brandy	Gin\a	Vodka\b	Cordials\b	Other	Total	
1975	4,621	734	5,356	193	34	-	-	-	2,717	2,945	8,301
1976	3,900	836	4,737	227	57	-	-	-	3,442	3,726	8,463
1977	4,056	714	4,770	239	22	-	-	-	3,176	3,437	8,207
1978	3,852	977	4,829	303	63	54	-	-	3,416	3,835	8,664
1979	3,580	1,017	4,598	341	56	55	-	-	3,199	3,650	8,248
1980	3,270	983	4,253	291	47	172	-	-	3,800	4,309	8,563
1981	3,194	1,558	4,751	386	100	89	-	-	3,710	4,285	9,037
1982	3,367	1,540	4,907	379	99	40	-	-	4,643	5,162	10,069
1983	3,124	1,630	4,754	439	39	46	817	301	2,247	3,890	8,644
1984	3,515	1,861	5,376	363	53	86	748	257	620	2,127	7,503
1985	3,332	1,872	5,204	369	49	62	963	521	603	2,567	7,771
1986	3,791	2,228	6,019	385	81	47	985	543	1,475	3,517	9,536
1987	5,084	2,938	8,021	530	164	99	743	540	1,001	3,077	11,098
1988	9,127	3,089	12,216	814	360	100	902	567	1,096	3,839	16,055
1989	*	*	*	614	439	134	2,254	1,022	1,714	6,177	*

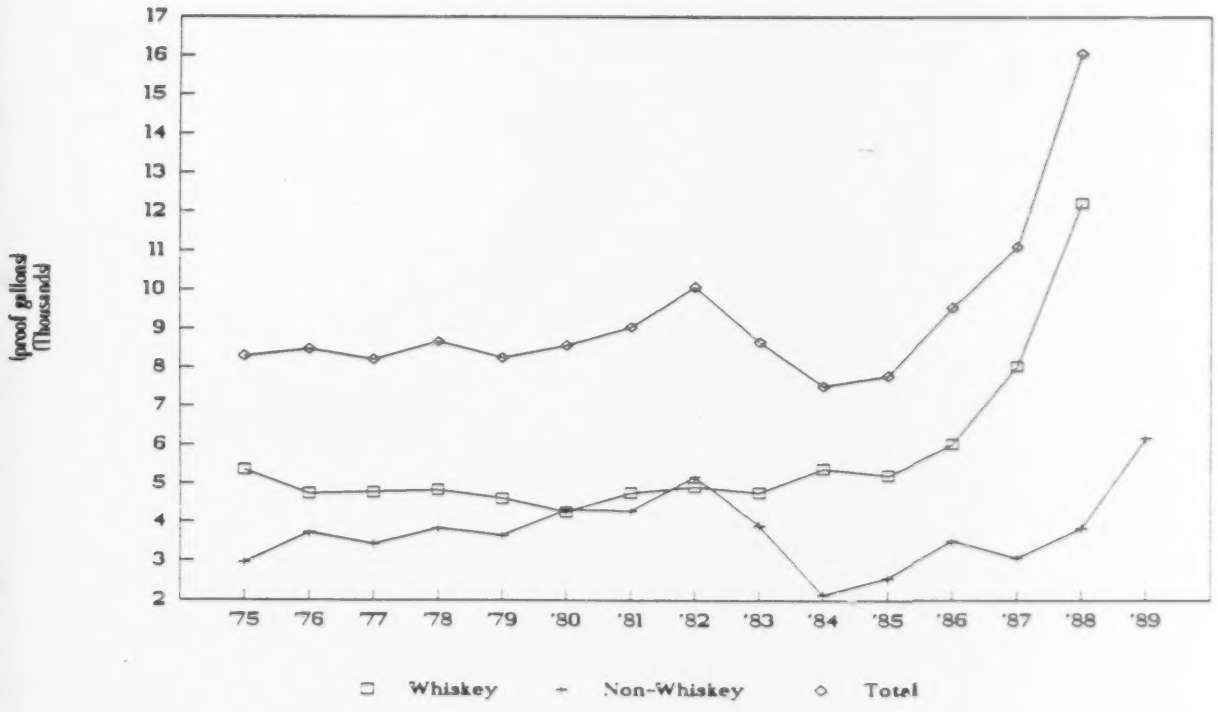
NOTE: Because of rounding, detail may not add to total. Does not include shipments to Puerto Rico and the U.S. Virgin Islands. A proof gallon equals a standard U.S. gallon of 231 cubic inches at 60 degrees Farenheit containing 50% ethyl alcohol by volume (100 proof).

* Whiskey data is currently being revised by the Census Bureau. 1989 data will be released as soon as DISCUS receives all revisions. Revised 1988 whiskey numbers will be released in the next couple of years.

a\ Before 1978, gin included in "Other".
b\ Before 1983, vodka and cordials included in "Other".

SOURCE: Bureau of Census, U.S. Department of Commerce.

U.S. LIQUOR EXPORTS: 1975 - 1989



DISTILLED SPIRITS COUNCIL OF THE U.S., INC. - OCTOBER 30, 1990

Commercial Exports of Liquor, by Class and Country of Destination, 1989 \a

(000 Proof Gallons)

COUNTRY OF DESTINATION	NON-WHISKEY						
	Rum	Brandy	Gin	Vodka	Cordials	N.E.S.	Total
ARGENTINA	0	0	153	0	0	2,485	2,638
AUSTRALIA	0	0	0	12,763	5,872	22,329	40,964
AUSTRIA	0	0	0	0	0	0	0
BAHAMAS	6,087	7,160	0	1,054	24,149	67,451	105,901
BAHRAIN	0	0	0	0	0	394	394
BARBADOS	0	0	0	7,788	453	9,940	18,181
BELGIUM	17,695	167	9,904	93,058	22,240	2,994	146,058
BELIZE	1,427	0	0	301	141	0	1,869
BERMUDA	0	0	0	42,940	1,634	17,927	62,501
BOLIVIA	0	0	0	0	0	1,434	1,434
BR PACIFIC ISLANDS	903	0	0	0	0	0	903
BR VIRGIN IS	29,996	2,867	490	50,875	3,500	43,765	131,493
BRAZIL	0	0	0	12,363	7,254	3,054	22,671
BULGARIA	0	0	0	0	0	0	0
CANADA	72,122	45,223	19,191	29,906	405,632	62,650	634,724
CAYMAN ISLANDS	53,872	0	0	0	2,059	597	56,528
CHILE	23,702	0	0	2,456	0	0	26,158
CHINA (PRC)	0	0	0	0	0	0	0
CHINA (TAIWAN)	0	4,727	1,521	15,213	0	1,489	22,950
COLOMBIA	0	2,399	0	604	20,715	14,148	37,866
CONGO	0	0	0	0	0	0	0
COSTA RICA	1,475	2,856	0	4,242	0	0	8,573
CYPRUS	0	0	0	0	0	0	0
DENMARK	0	0	0	24,397	4,457	0	28,854
DOMINICAN REP	6,222	3,782	5,510	5,361	9,597	1,806	32,278
ECUADOR	4,318	0	919	0	6,694	8,114	20,045
EL SALVADOR	0	0	0	4,400	1,147	0	5,547
F REP GERMANY	10,400	2,976	0	20,598	40,176	1,882	76,032
FINLAND	9,799	1,026	0	2,174	215	0	13,214
FR IND OC A	0	0	0	0	221	0	221
FRANCE	0	0	0	4,517	1,883	25,460	31,860
FRENCH W INDIES	4,434	0	395	0	0	162	4,991
GIBRALTAR	0	0	0	0	0	0	0
GREECE	1,978	0	521	5,442	0	6,676	14,617
GUATEMALA	0	3,351	0	0	1,541	0	4,892
GUINEA	0	0	1,476	2,274	0	0	3,750
HAITI	1,827	0	0	0	0	7,618	9,445
HONDURAS	0	0	0	832	0	1,353	2,185
HONG KONG	334	0	1,184	18,061	11,680	26,240	57,499
ICELAND	733	0	3,975	58,450	292	246	63,696
INDIA	0	0	0	0	0	0	0
INDONESIA	0	320	0	2,140	0	0	2,460
IRAQ	0	0	0	5,702	0	0	5,702
IRELAND	0	0	0	1,268	0	1,981	3,249
ISRAEL	0	0	0	19,468	5,195	7,724	32,387
ITALY	12,628	4,623	0	0	229,179	23,704	270,134
JAMAICA	0	0	2,225	1,307	1,958	14,676	20,166
JAPAN	16,436	230,472	56,719	211,542	27,061	679,602	1,221,832
JORDAN	0	0	0	0	0	0	0
KOREA, REPUBLIC OF	889	0	147	183	0	1,341	2,560

Commercial Exports of Liquor, by Class and Country of Destination, 1989 \a

(000 Proof Gallons)

COUNTRY OF DESTINATION	NON-WHISKEY						
	Rum	Brandy	Gin	Vodka	Cordials	N.E.S.	Total
LEBANON	0	0	0	6,223	529	6,812	13,564
LIBERIA	0	0	1,383	527	515	7,524	9,949
MALAYSIA	0	0	0	4,890	0	899	5,789
MALTA	0	0	0	0	0	0	0
MEXICO	9,091	102,041	3,149	570,120	3,855	254,559	942,815
NETH ANTILLES	223,387	2,138	4,626	50,709	22,968	84,446	388,274
NETHERLANDS	32,591	4,684	14,003	23,357	45,441	83,556	203,632
NEW CALEDONIA	0	0	0	0	0	0	0
NEW ZEALAND	2,847	0	0	2,219	2,342	3,678	11,086
NIGERIA	0	0	0	0	0	0	0
NORWAY	0	0	1,896	322,820	1,523	4,245	330,484
OTHER PAC IS	0	0	0	0	190	0	190
PAKISTAN	0	0	0	951	0	801	1,752
PANAMA	13,487	725	0	39,001	653	66,562	120,428
PAPUA NEW GUINEA	0	0	0	0	0	0	0
PARAGUAY	0	0	0	0	0	1,945	1,945
PERU	0	178	0	0	903	3,484	4,565
PHILIPPINES	1,391	10,271	0	6,763	0	6,532	24,957
POLAND	0	0	0	189,434	0	44,505	233,939
PORTUGAL	0	0	0	0	0	0	0
SINGAPORE	0	409	0	12,892	462	10,548	24,311
SOUTH AFRICA	0	0	0	0	0	14,290	14,290
SOUTH WEST AFRICA	0	0	0	0	0	511	511
SPAIN	0	0	0	0	0	0	0
SURINAM	8,024	0	0	0	0	246	8,270
SWEDEN	30,282	0	0	298,089	78,632	21,640	428,643
SWITZERLAND	0	0	0	0	280	225	505
TANZANIA	568	0	0	0	0	0	568
THAILAND	5,362	0	0	28,793	2,259	13,461	49,875
TR TER PAC IS	1,258	213	621	8,306	0	3,511	13,909
TRIN & TOBAGO	7,407	0	0	0	490	0	7,897
TURKEY	0	0	0	0	0	0	0
TURKS ISLAND	0	0	380	1,532	213	1,383	3,508
UNITED ARAB EM	0	0	0	0	0	200	200
UNITED KINGDOM	0	4,497	1,440	23,890	3,735	5,416	38,978
URUGUAY	0	1,484	2,231	0	430	9,628	13,773
VENEZUELA	0	0	0	0	0	0	0
WESTERN SAMOA	1,060	0	383	1,840	0	0	3,283
YUGOSLAVIA	0	0	0	0	21,993	3,724	25,717
TOTAL	614,029	438,588	134,440	2,254,032	1,022,357	1,713,574	6,177,021

Note: Proof gallon equals a standard U.S. gallon of 231 cubic inches at 60 degrees Farenheit containing 50% ethyl alcohol by volume (100 proof)
N.E.S. = Not Elsewhere Specified.

\a: Whiskey exports for 1989 are being checked and revised by the Census Bureau and therefore are not included in this year's Export Tables. 1988 Whiskey data are subject to revision.

SOURCE: Bureau of the Census, U.S. Department of Commerce.

United States Dutiable Imports of Liquor for Consumption, 1934–1989

(000 Tax or Proof Gallons)\a

Year	WHISKEY			NON-WHISKEY								Total All Liquor
	Bottled	Bulk\b	Total	Gin	Rum	Brandy	Cordials	Vodka	Tequila	Bitters	Other	Total	
1934	–	–	5,624	153	316	556	–	–	–	–	584	1,609	7,234
1935	–	–	5,847	60	482	445	–	–	–	–	227	1,216	7,063
1940	–	–	9,715	56	407	773	261	–	–	–	26	1,523	11,238
1945	–	–	8,600	335	979	1,433	151	–	–	62	6,308	9,269	17,868
1950	14,966	365	15,330	108	232	791	319	–	–	54	43	1,546	16,877
1955	21,465	355	21,820	291	197	1,214	445	–	–	68	48	2,262	24,082
1960	31,302	1,645	32,947	1,149	245	1,828	812	–	–	104	116	4,255	37,203
1961	32,095	2,359	34,454	1,365	212	1,903	903	–	–	131	133	4,647	39,101
1962	34,685	3,485	38,170	1,611	214	1,992	998	–	–	130	171	5,118	43,287
1963	35,557	4,618	40,175	1,752	220	2,269	1,128	–	–	95	190	5,653	45,828
1964	36,947	7,463	44,411	2,167	491	1,925	1,326	–	–	119	251	6,278	50,689
1965	40,885	9,449	50,334	2,498	248	2,004	1,515	–	–	135	361	6,761	57,095
1966	40,906	12,017	52,923	2,808	273	2,152	1,662	–	–	103	529	7,527	60,450
1967	44,389	15,316	59,705	3,036	261	2,286	2,160	–	–	133	667	8,562	68,267
1968	48,370	18,132	66,502	3,193	284	2,310	2,315	–	–	133	805	9,041	75,544
1969	51,730	22,357	74,086	3,522	320	2,459	2,725	–	–	170	938	10,133	84,219
1970	53,757	26,176	79,933	3,869	367	2,674	2,917	–	–	155	988	10,970	90,903
1971	60,541	28,747	89,287	4,251	375	3,311	3,470	–	–	147	1,298	12,851	102,139
1972	55,918	31,768	87,686	4,201	399	2,694	3,145	–	–	192	1,838	12,470	100,156
1973	57,960	34,345	92,304	4,627	379	2,997	3,723	–	–	188	3,061	14,976	107,280
1974	58,097	35,821	93,917	4,965	426	2,788	4,056	–	4,308	153	354	17,049	110,966
1975	51,777	43,201	94,978	4,821	682	2,830	4,433	–	5,180	205	332	18,483	113,461
1976	52,448	39,621	92,069	5,073	588	3,894	4,005	–	5,556	206	423	20,645	112,713
1977	51,228	39,994	91,223	5,324	657	3,306	5,610	–	5,860	225	852	21,833	113,056
1978	54,767	47,118	101,886	6,212	874	4,381	7,370	–	6,361	228	1,292	26,716	128,602
1979	44,240	44,141	88,381	5,992	714	4,165	6,423	–	6,343	291	1,258	25,186	113,567
1980	41,496	44,505	86,000	5,754	1,090	4,885	7,303	1,463	6,890	182	184	27,751	113,751
1981	41,774	44,760	86,534	5,463	969	5,596	8,277	1,966	7,078	154	214	29,717	116,251
1982	38,027	38,570	76,597	5,246	774	5,996	8,923	1,745	6,657	127	201	29,668	106,265
1983	37,434	46,411	83,845	5,781	1,265	6,098	8,729	2,179	8,069	166	219	32,506	116,351
1984	37,678	40,362	78,039	5,812	5,838 \c	6,365	10,323	3,283	7,856	144	207	39,829	117,868
1985	34,369	45,311	79,680	5,775	1,491	6,376	9,669	3,478	8,866	134	307	36,097	115,777
1986	30,853	36,829	67,682	5,593	1,426	6,117	9,275	4,606	8,454	69	366	35,905	103,587
1987	30,433	36,137	66,570	5,067	962	5,921	9,563	5,126	8,867	94	367	35,967	102,537
1988	30,471	30,789	61,261	4,985	822	5,244	8,570	6,227	8,537	86	229	34,701	95,962
1989	30,781	27,458	58,240	5,077	1,052	5,533	8,814	8,326	8,693	74	287	37,857	96,096

NOTE: Because of rounding, detail may not add to total. Cordials included in "Other" before 1940; Vodka included in "Other" before 1980; Tequila included in "Other" before 1974; Bitters included in "Other" before 1945.

a\ Data for the years 1934 through 1978 are in tax gallons; data after 1978 are in proof gallons.

b\ Indicates shipments in wood or metal containers each holding more than one gallon.

c\ Substantial quantities of imported bulk rum were shifted from Customs' bonded warehouses to BATF bonded warehouses in 1984 (about 5 million gallons from Jamaica). As a result, these supplies have been described as imports for consumption although bottling & consumption may not take place for a year or more. The shift occurred because, with passage of the Caribbean Recovery Act in 1984, rum from Carribbean nations now enters duty free. This makes storage in Customs' bonded warehouses unnecessary to defer payment of import duties.

Tax Gallon: unit of distilled spirits on which the federal excise tax (FET) is levied. The FET on all spirits is $12.50 per proof gallon so that a tax gallon is equivalent to a proof gallon. Before Jan. 1, 1980, imports of bottled distilled spirits were taxed at a rate per gallon, regardless of the proof.

Proof Gallon: standard U.S. gallon of 231 cubic inches at 60 degrees Farenheit containing 50 percent ethyl alcohol by volume (100 proof)

SOURCE: Bureau of the Census, U.S. Department of Commerce.

DISTILLED SPIRITS COUNCIL OF THE U.S., INC. – OCTOBER 30, 1990

U.S. Dutiable Imports of Liquor for Consumption, by Class and Country of Origin, 1989

(in proof gallons)

COUNTRY OF ORIGIN	GRAND TOTAL	Whiskey	Gin	Rum	Cordials	Vodka	Tequila	Brandy	Bitters	N.E.S.
ARGENTINA	1,152	0	0	0	0	0	0	0	0	1,152
AUSTRALIA	3,378	0	0	210	189	2,979	0	0	0	0
AUSTRIA	12,848	0	0	1,713	4,432	6,435	0	80	188	0
BAHAMAS	16,490	0	0	7,273	9,004	0	0	213	0	0
BARBADOS	431,437	0	0	431,424	13	0	0	0	0	0
BELGIUM	23,266	0	6,517	808	10,267	3,131	0	2,543	0	0
BERMUDA	8,234	0	0	8,234	0	0	0	0	0	0
BOLIVIA	716	0	0	0	0	0	0	716	0	0
BR VIRGIN IS	21,286	0	0	21,286	0	0	0	0	0	0
BRAZIL	8,990	0	0	0	2,351	0	0	2,826	0	3,813
BRUNEI	260	0	0	260	0	0	0	0	0	0
BULGARIA	3,847	0	2,145	0	0	507	0	1,195	0	0
BURMA	11,316	0	0	6,117	0	5,199	0	0	0	0
CANADA	35,753,871	34,986,445	5,362	0	616,206	129,727	0	15,907	91	133
CHILE	1,815	0	0	0	0	0	0	1,815	0	0
CHINA (PRC)	33,287	0	0	0	3,362	5,322	0	236	0	24,367
CHINA (TAIWAN)	9,938	0	0	0	0	0	0	7,595	0	2,343
COLOMBIA	161,120	0	0	6,529	91,985	0	0	162	0	62,444
COSTARICA	2,640	0	0	0	2,640	0	0	0	0	0
CYPRUS	792	0	0	0	0	507	0	285	0	0
CZECHOSLAVAKIA	5,062	0	0	0	3,019	546	0	52	1,445	0
DENMARK	154,685	0	0	0	9,277	130,831	0	0	50	14,527
DOMINICAN REP	71,410	0	0	71,410	0	0	0	0	0	0
F REP GERMANY	591,741	0	3,709	156	493,279	44,608	0	46,614	303	3,072
FINLAND	778,631	0	1,117	0	795	776,369	0	49	0	301
FRANCE	6,054,536	0	60,454	5,261	1,516,261	37,553	0	4,419,744	476	14,711
GAMBIA	743	0	0	0	76	0	0	0	0	0
GIBRALTAR	667	0	0	0	0	667	0	0	0	0
GREECE	109,597	0	7,865	0	93,439	0	0	1,034	0	7,259
GREENLAND	190	0	0	0	0	190	0	0	0	0
GUATEMALA	6,929	0	0	4,237	1,516	0	0	1,176	0	0
GUYANA	7,486	0	0	7,486	0	0	0	0	0	0
HAITI	19,483	0	0	17,657	0	0	0	1,826	0	0
HONG KONG	3,863	545	0	0	0	0	0	0	0	3,318
HUNGARY	4,155	0	0	0	0	0	0	4,155	0	0
ICELAND	226,746	0	0	0	40	226,706	0	0	0	0
INDIA	3,677	0	3,677	0	0	0	0	0	0	0
INDONESIA	87	0	0	0	87	0	0	0	0	0
IRAQ	1,313	0	0	0	0	0	0	0	0	1,313
IRAQ–SAUDI NEUTRAL	389	0	0	389	0	0	0	0	0	0
IRELAND	1,645,402	530,599	5,582	0	1,104,122	1,331	0	3,368	0	0
ISRAEL	11,869	0	0	0	5,872	374	0	4,244	0	1,579
ITALY	1,643,070	32	6,133	854	1,500,353	10,529	0	101,348	17,033	6,788
JAMAICA	547,393	0	0	414,924	129,966	2,503	0	0	0	0
JAPAN	84,719	23,406	0	2,332	11,379	21,296	0	998	0	25,308
KOREA, REPUBLIC OF	22,830	0	0	0	2,588	1,427	0	0	0	18,815
LEBANON	1,372	0	0	0	398	0	0	0	0	974
MALI	1,375	0	0	0	1,375	0	0	0	0	0
MALTA	21	0	0	0	0	0	0	21	0	0
MAURITIUS	151	0	0	0	0	151	0	0	0	0
MEXICO	11,692,089	0	9,876	2,722	2,457,019	7,636	8,693,494	486,230	0	35,112
MOROCCO	864	0	0	0	0	843	0	21	0	0
MOZAMBIQUE	399	0	0	0	399	0	0	0	0	0
NETH ANTILLES	26,920	0	300	0	16,694	8,686	0	1,240	0	0
NETHERLANDS	128,453	0	16,249	426	91,649	18,579	0	649	901	0
NEW ZEALAND	7,533	0	2,491	11	659	0	0	4,372	0	0
NIGER	7,259	0	3,897	0	3,362	0	0	0	0	0
NORWAY	17,708	0	0	0	396	15,122	0	513	0	1,677
PERU	2,170	0	0	0	0	0	0	2,170	0	0
PHILIPPINES	255	0	0	255	0	0	0	0	0	0
POLAND	47,458	0	0	0	5,161	39,202	0	204	0	2,891
PORTUGAL	55,693	0	0	0	14,394	0	0	40,129	0	1,170
ROMANIA	519	0	0	0	519	0	0	0	0	0
SINGAPORE	394	0	0	0	0	0	0	394	0	0
SOUTH AFRICA	30	0	0	0	0	0	0	30	0	0
SOUTH WEST AFRICA	499	0	0	0	87	412	0	0	0	0
SPAIN	374,282	0	7,074	4,199	93,152	2,009	0	267,544	0	304
SPANISH AFRICA	1,912	0	0	1,912	0	0	0	0	0	0
SWEDEN	4,757,572	0	1,638	0	8,266	4,739,631	0	3,934	0	4,103
SWITZERLAND	4,596	0	0	0	2,638	79	0	648	1,231	0
SYRIA	418	0	0	0	0	418	0	0	0	0
THAILAND	1,730	0	0	541	0	0	0	0	0	1,189
TRIN & TOBAGO	54,066	0	0	5,752	0	0	0	0	48,314	0
TURKEY	5,613	0	0	0	4,176	0	0	168	0	1,269
UNITED KINGDOM	28,653,173	22,698,490	4,932,972	14,356	497,216	398,576	0	76,493	3,599	31,471
USSR	1,698,686	0	0	0	886	1,685,188	0	5,952	254	6,406
VENEZUELA	18,364	0	0	12,663	117	0	0	0	0	5,584
YEMEN (SANA)	81	0	0	0	81	0	0	0	0	0
YUGOSLAVIA	31,792	0	0	300	2,613	756	0	24,472	0	3,651
TOTAL	96,096,060	58,239,517	5,077,458	1,051,697	8,813,576	8,326,025	8,693,494	5,533,365	73,884	287,044

NOTE: Proof gallon equals a standard U.S. gallon of 231 cubic inches at 60 degrees Farenheit containing 50% ethyl alcohol by volume (100 proof).
N.E.S. = Not Elsewhere Specified.

SOURCE: Bureau of the Census, U.S. Department of Commerce.

Sales of Liquor: Retail Sales in Control States, Supplier Shipments in License States, by Class & Type, 1989

(in wine gallons)

State	WHISKEY															Total All Whiskey
	Bonded Bourbon	Bonded Rye	Straight Bourbon	Straight Rye	Straight Blends	Blended Whiskey	Blended Light	Light	Other	Total Domestic	Scotch	Canadian	Irish	Other	Total Imported	
CONTROL STATES: (Gallonage Sales at State Stores)																
Alabama	6,054	-	987,829	770	-	373,703	-	31,121	5,760	1,405,237	233,843	667,218	2,459	-	903,520	2,308,757
Idaho	405	-	116,941	443	-	55,661	-	-	14	173,464	50,007	263,377	1,642	-	315,026	488,490
Iowa (a)	1,715	-	270,230	782	-	283,068	-	2,658	271	558,724	130,292	463,374	1,681	5	595,352	1,154,076
Maine	1,004	-	86,601	699	-	178,356	-	-	178	266,838	89,985	306,651	2,472	-	399,088	665,926
Michigan	6,658	-	716,227	3,732	-	1,116,808	-	-	1,142	1,844,565	732,093	2,558,296	10,892	152	3,301,433	5,145,998
Mississippi (a)	11,496	-	714,402	480	-	420,804	-	-	3,376	1,150,558	135,590	492,620	845	-	629,055	1,779,613
Montana	594	-	126,616	603	-	43,657	-	-	192	171,462	45,604	268,841	1,298	-	315,833	487,295
New Hampshire	3,652	-	222,828	556	-	292,981	-	-	7	520,024	401,757	538,527	7,184	167	947,635	1,467,659
North Carolina	15,509	-	1,684,856	2,995	-	525,700	-	26,171	21,090	2,276,321	482,735	1,270,317	4,998	69	1,758,119	1,034,440
Ohio	38,246	-	1,184,577	3,150	-	850,970	-	6,159	8,219	2,091,321	696,764	1,646,890	11,912	-	2,356,566	4,447,887
Oregon	1,904	-	352,379	1,557	-	326,529	-	1,339	528	683,236	204,946	696,181	8,372	273	909,772	1,593,008
Pennsylvania	30,870	-	928,771	14,646	-	1,281,918	-	-	2,872	2,258,977	921,455	1,750,118	24,706	-	2,696,279	4,955,256
Utah	1,041	-	155,196	151	-	49,801	-	1,091	393	207,673	64,531	310,248	1,381	-	376,160	583,833
Vermont	704	-	49,641	377	-	47,461	-	-	-	98,183	75,052	139,729	2,879	-	217,660	315,843
Virginia	12,803	-	1,714,318	2,694	-	376,365	-	-	13,523	2,119,703	582,884	747,440	12,724	292	1,343,340	3,463,043
Washington	7,370	-	492,541	3,870	-	495,705	-	1,031	2,663	1,002,960	412,033	1,499,276	19,559	6	1,930,874	2,933,854
West Virginia	4,142	-	345,305	614	-	99,189	-	-	1,371	450,621	54,741	238,212	1,033	-	293,986	744,607
Wyoming (a)	414	-	87,488	364	-	25,873	-	-	32	114,171	50,331	170,304	977	-	221,612	335,783
CONTROL STATE TOTAL	146,579	-	10,235,646	38,083	-	6,842,549	-	69,570	61,631	17,424,058	5,366,713	14,026,619	117,014	964	19,511,310	33,905,368
LICENSE STATES: (Supplier Shipments)																
Alaska (b)	52	-	74,830	263	-	44,813	-	-	40	119,998	45,883	301,172	3,141	-	350,196	470,194
Arizona	1,478	-	600,619	1,442	-	289,991	-	6,019	8,417	907,966	496,362	658,063	5,496	5	1,159,916	2,067,882
Arkansas (b)	5,398	-	709,983	403	-	206,561	-	1,313	10,264	933,902	141,856	358,808	1,299	335	502,298	1,436,200
California (b)	7,826	-	4,011,975	13,751	-	2,402,778	-	303	2,908	6,439,541	3,327,504	3,039,972	132,042	4,803	6,504,321	12,943,862
Colorado (b)	1,755	-	719,875	1,793	-	239,104	-	350	16,031	978,908	417,323	553,193	11,662	269	982,467	1,961,375
Connecticut	6,379	-	257,116	505	-	404,432	-	-	279	668,710	616,711	379,292	13,013	30	1,009,046	1,677,756
Delaware	7,409	-	105,050	204	-	90,973	-	-	360	203,996	100,188	222,621	3,001	51	325,861	529,864
Dist. of Columbia (b)	3,158	-	198,973	316	-	23,631	-	-	700	226,777	336,580	99,792	7,947	31	444,350	671,127
Florida	24,692	-	2,491,748	6,959	-	1,235,229	-	-	2,688	3,760,316	3,087,460	3,005,913	30,941	780	6,125,084	9,885,400
Georgia	20,385	-	1,169,391	1,066	-	606,150	-	2,236	17,648	1,816,876	816,422	1,895,613	10,251	72	2,722,358	4,539,234
Hawaii	199	-	96,472	195	-	45,477	-	1,332	-	143,675	115,447	104,640	906	1,187	222,180	365,855
Illinois	81,249	-	1,300,501	3,324	-	989,453	-	4,014	2,429	2,380,970	1,177,454	2,271,503	19,500	1,039	3,469,496	5,850,466
Indiana	42,213	-	824,381	1,183	-	605,520	-	156	1,955	1,475,408	309,389	1,030,751	5,098	360	1,345,598	2,821,006
Kansas	2,630	-	533,749	475	-	143,227	-	889	673	681,643	201,412	356,148	1,798	17	559,375	1,241,018
Kentucky (b)	30,652	-	1,204,301	1,310	-	349,859	-	3,370	2,484	1,591,976	168,662	346,631	2,899	13	518,105	2,110,081
Louisiana	27,222	-	1,003,124	1,850	-	333,269	-	3,911	4,798	1,374,174	346,769	885,405	4,647	41	1,236,862	2,611,036
Maryland (b)	43,838	-	650,483	10,470	-	375,554	-	-	362,353	1,442,698	865,901	939,298	19,942	34	1,825,175	3,267,873
Massachusetts (b)	7,007	-	452,509	810	-	728,961	-	-	208	1,189,495	950,372	1,015,096	29,799	827	1,996,094	3,185,589
Minnesota	2,325	-	331,588	1,464	-	284,676	-	82	98	620,231	328,259	1,512,335	6,078	176	1,846,845	2,467,076
Missouri	11,426	-	1,028,273	811	-	339,139	-	9,932	9,116	1,398,697	482,791	872,648	7,639	166	1,363,441	2,762,138
Nebraska	822	-	219,897	312	-	111,408	-	-	374	332,813	148,439	446,232	1,363	32	596,066	928,879
Nevada	932	-	353,788	882	-	197,877	-	6,341	1,559	561,379	270,855	614,950	7,841	175	893,801	1,455,180
New Jersey (b)	21,395	-	464,563	864	-	738,555	-	-	1,463	1,226,860	1,664,672	739,443	28,110	1,103	2,433,228	3,660,088
New Mexico	306	-	231,675	464	-	88,419	-	25,644	9,312	355,720	116,260	207,684	2,895	89	326,908	682,628
New York (b)	17,218	-	887,362	2,371	-	1,403,633	-	189	13,190	2,323,963	2,548,074	1,570,137	70,008	5,457	419	6,517,639
North Dakota	92	-	40,663	86	-	23,542	-	-	33	64,416	22,481	382,195	340	155	405,171	469,587
Oklahoma	9,143	-	634,310	1,720	-	207,890	-	9,134	3,689	865,886	279,551	685,363	3,300	-	968,214	1,834,100
Rhode Island	1,378	-	68,829	135	-	113,598	-	197	7	184,144	139,239	97,876	3,140	982	241,217	425,361
South Carolina	8,326	-	686,566	588	-	235,240	-	1,840	7,760	940,320	357,432	1,294,952	3,609	60	1,656,053	2,596,373
South Dakota	101	-	68,229	158	-	33,366	-	1,174	-	103,028	37,245	381,931	332	-	419,508	522,536
Tennessee (b)	18,293	-	1,265,597	986	-	409,498	-	6,045	24,647	1,724,966	310,934	952,202	5,127	86	1,268,349	2,993,315
Texas	32,781	-	3,122,171	4,676	-	1,076,747	-	7,659	1,558	4,245,592	1,858,021	2,477,968	20,263	46	4,356,298	8,601,890
Wisconsin	3,930	-	415,695	55,734	-	870,932	-	287	188	1,346,666	250,446	600,489	5,454	202	856,591	2,203,257
LICENSE STATE TOTAL	442,010	-	26,224,085	116,569	-	15,249,502	-	92,417	507,127	42,631,710	22,336,274	30,300,373	466,699	18,802	48,930,891	95,755,855
TOTAL ALL STATES	588,589	-	36,459,731	154,652	-	22,092,051	-	161,987	568,758	60,055,768	27,702,987	44,326,992	585,913	19,566	88,442,201	129,661,223

Sales of Liquor: Retail Sales in Control States, Supplier Shipments in License States, by Class & Type, 1989 (continued)

(in wine gallons)

State	NON - WHISKEY							Total Non-Whiskey	Not Specified	Total Domestic Spirits	Total Imported Spirits	1989 Grand Total	1988 Grand Total
	Gin	Vodka	Rum	Brandy	Cordials & Specs.	Cocktails	Tequila						
CONTROL STATES (Gallonage Sales at State Stores)													
Alabama	639,680	972,305	234,359	218,175	174,596	81,014	106,367	2,426,496	-	3,563,366	1,171,887	4,735,253	4,799,176
Idaho	59,780	225,594	71,009	24,571	121,893	12,465	45,466	560,778	-	813,664	430,604	1,049,268	1,072,193
Iowa (a)	136,656	560,477	139,171	49,762	508,826	36,164	79,031	1,509,077	-	1,876,116	787,037	2,663,153	2,729,386
Maine	126,175	467,565	249,692	23,636	477,250	24,818	28,659	1,397,795	-	1,446,058	617,665	2,063,721	2,142,016
Michigan	938,929	3,243,440	1,270,424	965,552	2,349,760	188,166	251,835	9,208,106	-	9,368,197	4,985,907	14,354,104	14,977,566
Mississippi (a)	493,444	414,087	122,100	163,621	101,527	85,158	40,980	1,420,916	-	2,404,017	796,511	3,200,528	3,226,439
Montana	69,849	199,361	71,019	60,532	192,615	5,056	24,941	623,373	-	702,181	408,487	1,110,668	1,160,261
New Hampshire	374,556	1,000,823	411,347	105,411	801,804	79,421	63,104	2,836,466	-	2,636,636	1,668,489	4,304,125	4,115,288
North Carolina	971,217	2,097,773	488,734	261,047	404,748	87,502	142,306	4,453,327	-	6,222,512	2,265,255	8,487,767	8,722,800
Ohio	954,586	2,149,337	819,609	416,087	1,062,254	589,215	232,763	6,223,851	16,995	7,242,195	3,446,536	10,688,733	11,464,511
Oregon	250,964	975,831	272,063	131,208	408,926	20,376	161,763	2,221,129	-	2,487,670	1,326,467	3,814,137	3,824,191
Pennsylvania	1,188,438	3,263,526	1,026,836	332,663	2,185,900	262,571	165,349	8,425,283	-	9,215,981	4,164,558	13,380,539	13,718,525
Utah	57,633	419,378	122,569	19,067	95,843	10,565	55,312	780,367	-	865,802	498,398	1,364,200	1,387,811
Vermont	90,353	245,981	81,747	19,822	189,391	8,581	19,196	655,073	-	587,978	382,938	970,916	1,013,572
Virginia	977,631	1,641,298	628,112	276,070	533,396	128,338	134,330	4,319,173	-	5,796,802	1,985,414	7,782,216	8,016,595
Washington	458,402	1,662,159	578,740	198,683	701,058	79,167	316,761	3,994,970	-	4,062,441	2,866,383	6,928,824	6,938,564
West Virginia	82,225	294,375	74,113	12,142	132,450	8,246	29,189	632,740	-	998,614	378,733	1,377,347	1,489,454
Wyoming (a)	35,303	124,070	56,810	17,456	121,070	11,987	22,692	390,388	-	437,618	288,553	726,171	743,540
CONTROL STATE TOTAL	7,905,821	19,957,378	6,718,454	3,295,495	10,564,206	1,717,807	1,920,046	52,079,307	16,995	60,531,846	28,469,824	89,001,670	91,541,886
LICENSE STATES: (Supplier Shipments)													
Alaska (b)	50,255	187,764	137,803	9,302	188,073	44,144	40,708	658,049	860	611,324	517,779	1,129,103	1,006,823
Arizona	372,320	1,362,975	492,243	105,198	496,970	222,913	289,928	3,342,547	1,897	3,542,751	1,869,575	5,412,326	5,490,613
Arkansas (b)	187,771	416,493	109,838	22,995	126,830	151,581	51,190	1,066,698	644	1,876,432	627,110	2,503,542	2,557,701
California (b)	2,759,826	10,156,281	2,602,811	1,255,850	3,821,506	1,647,501	1,782,421	24,026,196	13,587	24,669,622	12,314,023	36,983,645	39,088,079
Colorado (b)	341,466	1,199,860	462,266	117,917	712,811	91,059	293,834	3,219,213	9,167	3,477,275	1,712,480	5,189,755	5,464,848
Connecticut	535,950	2,159,625	682,062	168,748	973,193	163,828	99,887	4,683,293	1,321	4,219,021	2,143,349	6,362,370	6,493,221
Delaware	176,801	331,122	115,964	69,832	174,491	54,477	17,827	940,514	2,992	978,041	495,322	1,473,363	1,538,364
Dist. of Columbia (b)	280,921	527,028	263,129	146,564	129,359	79,493	27,184	1,455,678	938	1,361,294	766,449	2,127,743	2,257,411
Florida	2,316,060	6,728,691	2,430,904	697,353	2,052,691	628,947	561,965	15,416,611	11,413	15,777,570	9,535,854	25,313,424	26,432,276
Georgia	1,828,203	2,640,732	760,335	649,399	582,314	124,152	298,810	6,883,945	22,833	7,639,715	3,806,297	11,446,012	10,840,559
Hawaii	94,681	390,885	273,757	42,485	173,812	24,589	58,923	1,059,132	230	982,828	442,389	1,425,217	1,593,358
Illinois	1,697,259	3,804,542	1,293,550	1,136,973	2,021,492	529,276	325,962	10,809,043	27,672	10,915,390	5,771,791	16,687,181	17,264,340
Indiana	583,665	1,333,005	459,187	185,325	815,710	266,316	125,359	3,768,567	4,773	4,586,566	2,006,781	6,594,346	7,333,574
Kansas	144,202	477,716	147,348	54,129	271,724	196,621	76,027	1,367,767	6,936	1,864,478	761,243	2,625,721	2,708,022
Kentucky (b)	305,592	629,759	209,288	51,874	269,601	114,680	71,703	1,652,497	7,898	2,951,002	819,472	3,770,474	3,900,326
Louisiana	562,835	580,584	444,432	244,144	417,793	486,617	95,766	2,832,161	15,843	3,702,696	1,756,344	5,459,040	5,934,316
Maryland (b)	915,730	1,856,743	1,008,411	528,429	1,222,011	159,236	117,815	5,808,375	120,327	8,421,280	2,775,295	9,196,575	9,532,468
Massachusetts (b)	736,474	2,165,092	947,576	306,396	2,246,809	243,817	147,263	6,793,427	727	5,856,046	4,123,697	9,979,743	10,469,381
Minnesota	389,408	1,508,437	592,192	1,129,230	1,012,768	63,384	144,411	4,806,830	-	4,864,939	2,441,997	7,306,906	7,589,932
Missouri	559,865	1,215,430	335,460	200,314	680,417	432,635	167,384	3,591,505	8,497	4,332,893	2,029,247	6,362,140	6,867,043
Nebraska	113,343	391,306	115,753	40,967	287,322	33,696	59,050	1,041,437	3,184	1,213,182	760,338	1,973,500	1,995,193
Nevada	257,924	1,135,902	311,913	233,186	598,273	71,748	192,509	2,801,455	3,957	2,672,540	1,588,052	4,260,592	4,296,370
New Jersey (b)	1,044,130	2,768,593	1,311,142	359,902	1,790,061	160,000	149,427	7,583,255	7,986	7,169,103	4,082,226	11,251,329	12,267,161
New Mexico	86,745	353,635	151,246	34,597	187,466	23,727	125,698	963,112	2,162	1,085,858	582,044	1,667,902	1,684,296
New York (b)	1,929,286	5,668,978	3,488,064	572,827	2,858,997	499,802	250,675	15,268,629	3,853	14,552,154	7,237,967	21,790,121	23,196,787
North Dakota	40,644	168,175	91,220	76,262	147,783	13,804	16,210	554,098	3,521	575,793	451,413	1,027,206	1,096,901
Oklahoma	216,178	627,028	216,555	82,928	237,619	40,816	129,127	1,550,251	9,928	2,118,528	1,275,751	3,394,279	3,448,264
Rhode Island	128,668	509,182	149,060	62,884	379,581	44,333	26,675	1,300,381	2,710	1,116,899	611,553	1,728,452	1,806,970
South Carolina	725,964	1,505,473	358,272	142,379	277,550	66,358	117,063	3,195,059	9,303	3,769,454	2,041,281	5,800,735	5,897,561
South Dakota	30,878	146,266	43,042	28,485	129,811	33,370	15,230	427,082	3,444	491,534	461,528	953,062	1,019,999
Tennessee (b)	397,357	1,097,065	292,167	58,354	270,486	112,955	121,656	2,350,040	6,779	3,715,919	1,634,215	5,350,134	5,446,133
Texas	1,283,285	3,594,972	1,329,610	608,682	1,387,952	446,325	1,235,366	9,886,192	27,709	11,499,518	7,016,273	18,515,791	17,862,974
Wisconsin	611,976	1,606,452	424,681	1,902,642	1,298,771	89,338	130,090	6,063,950	1,013	6,679,699	1,588,521	8,268,220	8,148,062
LICENSE STATE TOTAL	21,705,660	59,245,791	21,951,281	11,328,552	28,242,047	7,363,537	7,363,121	157,166,989	344,102	167,280,323	86,019,626	253,299,949	261,719,304
TOTAL ALL STATES	29,611,481	79,203,169	28,669,735	14,624,047	38,806,353	9,081,344	9,283,167	209,246,296	361,097	227,812,169	114,489,450	342,301,619	353,261,192

(a) In Iowa, Mississippi & Wyoming, the data represent wholesale sales from state-controlled warehouses to private retail establishments.

(b) Data incomplete for these states.

SOURCES: Control States - Data issued by the National Alcohol Beverage Control Association, Inc.; License States - Data reported by the individual states and compiled by DISCUS.

DISTILLED SPIRITS COUNCIL OF THE U.S., INC. - OCTOBER 30, 1990

NOTE

Some charts and graphs were color-coded in the original document. While it has not been possible to reproduce these items in color, their equivalent values on the black-and-white scale are often distinct enough to convey the same information as the original colors.

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